

Complete Data Protection from **TVTSG BDR Solutions**



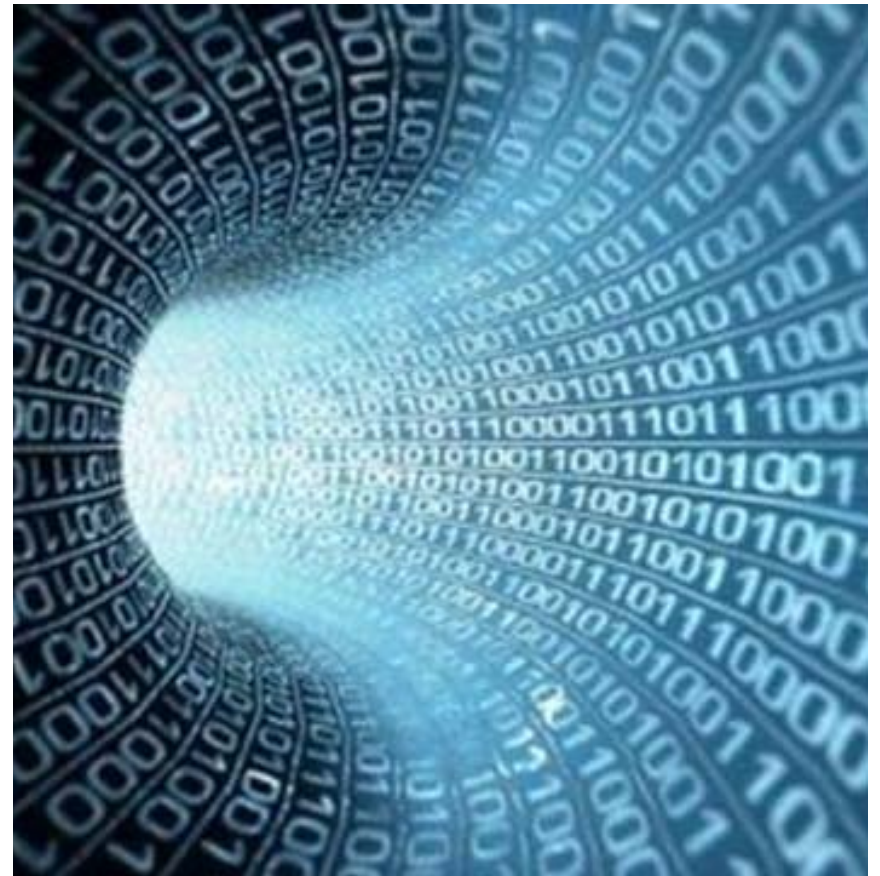
Agenda

- Mission-critical Data
- The Cost of Downtime
- Insure Your Business With Backup
- Types of Backup
- Complete Data Protection from [TVTSG BDR Solutions](#)



Mission-critical Data

- Businesses collect mass quantities of data
 - Financial data, payroll info, email systems, business applications running on servers, etc.
- How would data loss affect your business?



The Cost of Downtime

- Aberdeen Group Study:
 - **One-third** of SMBs don't backup to the cloud.
 - **60%** who back up, don't locally test their back-ups annually.
 - SMBs lose **\$7K-\$74K** for each hour of downtime.
- Gartner Study:
 - **40%** of all companies that experience a major disaster will go out of business if they cannot gain access to their data within 24 hours.

Insure Your Business With Backup

- Key elements of a disaster data recovery plan:
 - Establish priorities for applications and networks
 - Payroll, financials, email, etc.
 - Develop recovery strategies
 - Where do you want data recovered to?
 - Prepare inventory and documentation of the plan

Types of Backup

- Portable
 - CDs, tapes or external hard drives
- Onsite (local) data storage
- Cloud backup
- Virtualization



Complete Data Protection From The Villages Technology Solutions Group

- Fully supported by our IT experts
 - Files and Folders
 - Exchange, SQL and System State
 - VMware images



The TVTSG BDR Solutions Advantage

- Easy to use
 - Easy installation and a quick start
 - Automatic backups
 - Manage local and offsite backups
 - Handles remote devices like laptops



The TVTSG BDR Solutions Advantage

- Secure and reliable
 - Two secure, SSAE 16 Type II data centers
 - Military-grade encryption with private key option
 - Offsite and local backup for reliability and speed



The TVTSG BDR Solutions Advantage

- Business grade
 - Robust, flexible archiving
 - Multiple revisions
 - Reporting and notifications
 - Multiple device support

